

NewsRelease

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Lake County Explores Economic Benefits of Parks!

The Lake County Board of County Commissioners will explore the economic benefits of parks, recreation and sports facilities, Tuesday, October 15, 2002 at Lake Sumter Community College. John Crompton, Distinguished Professor, with the Department of Recreation, Park and Tourism Sciences at Texas A&M University will speak at the workshop.

“Park and recreation amenities are not associated with economic development in the minds of most community residents and elected officials,” reports Crompton. “These amenities, however, can be major levers for facilitating economic development and failure to examine their potential can results in missed opportunities.” County Manager Bill Neron adds, “Lake County currently has 500 acres of park lands. It is our hope that Dr. Crompton can teach us some new tools to maximize the economic benefits. It is our goal to nurture our scenic landscape and enhance our quality of life.”

Environmental groups from across Lake County are invited to participate in the seminar, being held from 1:00pm-4:00p.m., in the Magnolia Room.

John Crompton- Background

In 1974, Dr. Crompton came to Texas A&M University. He received his doctorate in Recreation Resources Development in 1977. For some years he taught graduate and undergraduate courses in both the Department of Recreation and Parks and the Department of Marketing at Texas A&M University, but he now teaches exclusively in the Department of Recreation, Park and Tourism Sciences.

Dr. Crompton's primary interests are in the areas of marketing and financing public leisure and tourism services. He is author or co-author of 7 books and a substantial number of articles and monographs which have been published in the recreation, tourism, sport and marketing fields. He has conducted numerous seminars on Marketing and/or Financing Leisure Services. He has lectured or conducted workshops in a number of foreign countries and has delivered keynote addresses at the Annual National Park and Recreation Conferences in Great Britain, Canada, Australia, South Africa, New Zealand, and Japan.